



# 2020 Builders Home & Remodeling Show Directory Advertising Contract

Presented by  
**LP SmartSide**  
TRIM & SIDING  
September 25-27, 2020  
St. Charles Convention Center

<u>Available Ad Sizes</u>	<u>Ad Costs - Choose Ad</u>
Half Page (8" wide x 5.125" tall)	<input type="checkbox"/> Color - \$450 <input type="checkbox"/> Black & White - \$400
Quarter Page (3.875" wide x 5.125" tall)	<input type="checkbox"/> Color - \$250 <input type="checkbox"/> Black & White - \$200
*Ad space is limited and available on a first-come, first-served basis.	

Please review and complete the information below. **Payment, contract and ad MUST be received by August 28, 2020.**

**The Home Builders Association of St. Louis, hereinafter called the Publisher, is authorized to publish the Home Show Directory in accordance with the following terms:**

- The advertiser will furnish a completed ad either via email or on a CD to the Publisher by August 28, 2020. High resolution (300 dpi or greater) pdf files are best, but jpg or tif files are also acceptable.
- This contract is non-cancellable and not subject to advertising agency commission.
- The advertiser will pay the costs of any changes or additions to the original ad sent to Publisher. Publisher will provide proof with changes included. Advertiser must then approve proof or provide additional corrections within 48 hours.
- Advertiser must be exhibiting in this Show.

\_\_\_\_\_  
Advertiser's Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Email Address

\_\_\_\_\_  
Publisher's Signature, HBA

\_\_\_\_\_  
Date

**Payment, contract and ad must be received by August 28, 2020.**  
Please make check payable to HBA and mail to 10104 Old Olive St. Rd., St. Louis, MO 63141.  
Questions? Contact Ellen Viehmann at 314-817-5620 or ViehmannE@hbastl.com.