

*2021's Only Spring Home Event!*

16th Annual Builders

**St. Charles**



**April 9-11, 2021**

St. Charles Convention Center • St. Charles, MO

# SHOW OVERVIEW



**Media & PR Impressions: 22,628,448**



**Thank You to Our Sponsor**



10104 Old Olive St. Rd.  
St. Louis, MO 63141  
314-994-7700

**STLHomeShow.com**

# ADVERTISING

## SHOW OVERVIEW

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A comprehensive media buy focused on St. Charles, Lincoln and Warren counties and included TV, radio, print, direct mail, outdoor, online, email and social media.

### TV - 124 Commercials

Buy included commercials on KTVI-Fox2 and KSDK-5 (NBC) with an emphasis on news

**Impressions: 3,262,000**

### Radio - 733 Spots

Buy included 8 top local stations focusing on drive-time: 93.7 The Bull, 96.3 R&B, 102.5 KEZK, 103.3 KLOU, 106.5 The Arch, HOT 104.1, KSHE-95 and WBGZ

**Impressions: 2,944,855**

### Print - 8 Ads

Buy included St. Louis Post-Dispatch, including Homes and Go! Magazine sections, and TheHomeMag

**Impressions: 1,202,500**

### Outdoor - 8 Billboards

Covering most of the area highways and busy secondary roads like Manchester and Hwy. 94

**Impressions: 10,627,701**

### Online

Comprehensive online campaign, including online ads with behavioral targeting, keyword targeting, search engine marketing and Facebook carousel ads

**Impressions: 664,063**

### Email

4 eblasts to our consumer database of 11,000+ people

**Impressions: 26,352 (Opens)**

### Social Media & Website

Daily Show information and updates on Facebook, Twitter and Instagram. New, easy-to-navigate website.

**Impressions: 74,961**

2021 Print Ad

**2021's Only Spring Home Event!**

**16th Annual Builders St. Charles Home Show**

**APRIL 9-11, 2021**  
St. Charles Convention Center

**Inspiration**  
The latest home products, services, innovations and ideas

**Expert Advice**  
• Laurie Smith, designer, author, *Trading Spaces* alum, shares design advice  
• Hundreds of local home pros!

**WIN**  
Register for a one-week Florida vacation home rental - \$2,000 value! From The Wright Door Co.

**Great Products**  
• 14th Annual St. Charles Sausage Festival & Wine Tasting  
• Shop for great deals at the Spa Tent Sale, sponsored by Spas and More!

**Family Fun!**  
KIDSZONE, presented by St. Charles County Parks, has fun, free activities

*Plus ... Donate to the Home Show Food Drive*

**HOURS**  
Friday: 10 am - 7 pm  
Saturday: 10 am - 7 pm  
Sunday: 10 am - 5 pm

**DIRECTIONS**  
I-70 to Convention Center Blvd. exit.

**SAFETY**  
Continuous facility cleaning  
Hand sanitizer throughout  
One-way traffic  
Face coverings REQUIRED

**STLHOMESHOW.COM**

**FREE ADMISSION & FREE PARKING**

2021 Billboard

**16th Annual Builders St. Charles Home Show**

**April 9-11**  
St. Charles Convention Center  
**STLHomeShow.com**

**TOTAL PAID MEDIA  
IMPRESSIONS:  
18,802,432**



# PROMOTIONS & PUBLICITY

## SHOW OVERVIEW

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The HBA sends Show information to 125+ media contacts in the metro St. Louis area. **PLUS** - information is circulated through two online press release distribution services. Strong partnerships with local media, and special promotions gave the show fantastic added exposure.

### TV - 35+ Promotional Spots

Added-value spots ran on KTVI-Fox2 and KSDK-5 (NBC)

**Impressions: 815,500**  
**Added Value: \$21,000**

### Radio - 476+ Promotional Spots

Added-value spots ran on 93.7 The Bull, 96.3 R&B, 102.5 KEZK, 103.3 KLOU, 106.5 The Arch, HOT 104.1, KSHE-95 and WBGZ. **PLUS** - 9 website ads/ event listings, 4 eblasts, social media posts and 2 Facebook Lives at the Show.

**Impressions: 824,560**  
**Added Value: \$50,750**

### Print, Etc.

Show information was featured in Mid Rivers News-magazine, Potosi Independent Journal, St. Louis Post-Dispatch and Illinois Business Journal online version.

**Impressions: 654,280**  
**Added Value: \$29,026**

#### The Builders St. Charles Home Show is the Place for Latest Home Products and Services, Plus Expert Advice

St. Louis-The 16th Annual Builders St. Charles Home Show is April 9-11 at St. Charles Convention Center, with free admission and parking. **It will be 2021's only spring home event!** Local companies bring countless experts to this event who offer valuable home improvement knowledge and advice. It will allow area companies and consumers to connect and easily get that next project started.

For the show's producer, the Home Builders Association of St. Louis and Eastern Missouri, the safety of show attendees and exhibitors is top of mind. Attendees will be able to shop for home products and services in a clean, well-thought-out environment. Additional cleaning measures will be implemented and changes to the layout have been made to accommodate the way people enter and walk the show, including one-way traffic just like your local stores. **Face coverings and bag checks are required by the facility.**

St. Louisans can find what they need for their homes, inside and out, including kitchen and bath designs and fixtures, flooring, furniture, window treatments, decks, fencing, windows, siding, doors, landscaping, hardscape materials and so much more. Visiting the Show will save attendees time and money, help them complete their home improvement projects and give them the opportunity to have a fun day out with their families.

take home. Davis Meat Processing will offer samples of tasty summer sausages and bratwursts, plus various smoked and cured products. Attendees can taste a variety of wines from Small Batch Winery and Stone Hill Winery. Plus, there will be gourmet wine slushies from Nectar of the Vine, and more.

**Shop the Spa & Swim Spa Blow-out Sale, sponsored by Spas and More!** for a great deal on a new spa or swim spa. Visitors can shop a 2,700 square foot tent, accessible from just outside the main Show entrance in the south parking lot, for a variety of spas. This spectacular sale offers show visitors the opportunity to save 30-50% off regular retail prices, with many models of spas and swim spas to choose from!

The St. Charles Home Show is always a family-friendly destination. Bring the kids for a variety of fun, free activities at the **KIDZONE**, presented by the St. Charles County Parks and Recreation Department. Hours are Friday from 3:00 to 6:00 p.m., Saturday from 12:00 to 4:00 p.m. and Sunday from 12:00 to 3:00 p.m. The St. Charles County Parks and Recreation Department offers unique parks, diverse facilities and a broad range of programs and special events for all ages to enjoy, in addition to features that enhance the region's historical and natural environmental heritage.

The Home Show is hosting a **Food Drive**. Visitors can donate food items and treats.

Show visitors won't want to miss the **14th Annual St. Charles Sausage Festival & Wine Tasting**. This popular area will have free tastings from sausage producers and wineries, many of them from Missouri. Show visitors can also purchase items to

to the St. Louis Area Foodbank and are encouraged to bring non-perishable food in non-breakable containers. Suggested items include: peanut butter, tuna, canned meats and beans; canned fruits and vegetables, fruit juice, jellies, jams and dried fruit; cereal, oatmeal, rice and crackers; pasta and sauce, boxed meals, soups and stews; and baby products like powdered formula, baby food, diapers and wipes.

For area homeowners looking to do some home improvements, visiting the Show is the first step. Finding the products and services they need and the companies who can help will go a long way toward getting that project done. Visitors are encouraged to bring photos, plans and designs and have their questions answered by the experts. Many exhibitors offer show specials and discounts for people who book projects or make appointments at the Show.

Plus, visitors can register to win a one-week Florida vacation home rental from The Wright Door Co., a \$2,000 value! (Travel not included. Other restrictions apply.)

Show hours are 10:00 a.m. to 7:00 p.m. on Friday, April 9 and Saturday, April 10 and 10:00 a.m. to 5:00 p.m. on Sunday, April 11. Admission and parking are free. For more information, visit STLHomeShow.com.

### TV & Radio Coverage - 4 Live at-Show TV Interviews +Additional News Stories on Radio and TV

Tim Ezell, KTVI-Fox2, live at Show on Friday, April 9 in AM News from 5:30-8:30 am. Four live interviews, plus teases, with multiple exhibitors and show features.

Show Me St. Louis, KSDK-5 (NBC), featured the Show on Friday, April 9 10-10:30 am.

Smash Daily, WBGZ Radio, live broadcast at Show Friday, April 9 from 4:00-6:00 pm with multiple interviews with exhibitors. **Plus live interview prior to the Show with Ellen Viehmann.**

KMOX, Home Improvement Show, live interview with Ellen Viehmann on Saturday, April 3.

Additional news stories on all major TV stations and numerous mentions on radio stations.

**Impressions: 1,531,676**  
**Added Value: \$101,354**

**A Show Directory is handed out at Show entrances. According to the Show survey, 80% of attendees plan to use the Directory as a buying guide for future home purchases.**

**TOTAL PROMOTIONAL IMPRESSIONS:**

**3,826,016**

**TOTAL PROMOTIONAL VALUE:**

**\$202,130**

# SHOW DIRECTORY = EXPOSURE

## SHOW OVERVIEW

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A comprehensive Show Directory created by the HBA is handed out at each Show entrance. The Show Directory contains exhibitor information, floor plan, stage schedules, feature information and exhibitor articles. According to the Show survey, 80% of attendees plan to keep the Show Directory and use it as a buying guide for future home product/service purchases.

### FREE DIRECTORY LISTING

Each exhibitor who turns in a Directory Listing Form by the deadline receives:

- Alphabetical Listing
- Product/Category Listing
- Listing on STLHomeShow.com Exhibitor Search

Exhibitors are also encouraged to submit articles with new/interesting product information. Space permitting, they may be included in the Directory.

SHOW EXHIBITORS	
3 Day Blinds 809	675 Designs, Inc. 2201
AAA Appliances 2022	Absolute Comfort Systems 1092
Adams Power Shower 901	Aerua Electrolux 2108
Aerua Water Division 2106	Affordable Kitchens and Baths 1005
Alair Homes 808	Alexander Insurance 2310
All Pro Water 704	Amazing Products UK, LLC 321
Ambassador 2110	Angie's List 804
Ann Florack Architect, LLC 2125	B&W Concrete Services 109
Bachus Concrete & Construction 712	Bancorp Security 115
BathFitter 314	BEAM of St. Louis, Inc. 601
The Bedroom Store 719	Berry Door & Window 700
Best Buy Flooring 2204	Big Skinny Wallpapers 2001
Big Sky Windows 100	Bigelow 830
Butler Home Improvement 830	C. Bennett Premium Building Supplies 508, 709
Centurian Stone 613	Cerchio Painters of St. Charles and Wildwood 609
Chastfield Fence & Deck Company 416	Christmas & Sons 511
Concrete, LLC 900	Cosmo Wholesale 2207
Classic Kitchen Refacing, LLC 412	Classic Outdoor Sales 11
Closet Factory 605	Col's Classic Remodeling 306
Complete Driveway & Paving 817	Consort Homes, LLC 2128
Cook's Warehouse, Inc. 2222	Cosco Wholesale 2207
Craig and Son Concrete 312	Cruise Planners - BarefootGetaways 2227
Cutron Design 611	Fence & Deck 2104
Custom Discount Exteriors 2104	Custom Windows by Beldon Home Solutions 617
Cutto Cutlery 219	Das Holz Haus 704
Davis's Coffee Cakes 2205	Davis Meat Processing, LLC 1202
Deck & Patio Living 1015	Designers Palms, Inc. 2226
Dynamic Protective Coatings 1011	EarthSmart Water of Missouri 2121
ENERGY 413	Energy KIN EntryPoint 2113
EP ENERGY 413	Equity Prime Mortgage 615
Everlast Home 207, 208	Exquisite Lifestyles 711
Fahmeier Family Vineyards & Winery, LLC 1203	Farmers Insurance Group 2210
Fence & Deck Depot, Inc. 311	Fischer & Fricke Homes 714
Floor Coverings International of West County 409	Gutway Residential Remodeling GenuineDigital.com 2015
GE Meyer Construction & Repair, LLC 217	The Good Feet Store 513
GRPSTC 307	Gundaker Construction 2124
LeafFilter North of Missouri, Inc. 514	LeafGuard By Beldon Lifestyle Marketplace Sheets 2120
Light My Space Skylights 2101	MARY JANE'S SOLID OAK FURNITURE 419
Masonry & Glass Systems 419	McBride & Son Homes 206
McBride & Son Homes 206	McManus Construction, Inc. 2114
Mid America Cabinets Refacing 405	Mid America Chevy Dealers 405
Midwest Home Improvements 2406	Midwest Basement Tech. 2406
Midwest Lifetime Roof Systems 2008	Mighty River Sales - Superware 906
Missouri Division of Energy 913	Modern Kitchens and Baths, Inc. 1007
Mold Solutions 512	My Pillow, Inc. 509
Nature Wood Renewal 2112	Old World Windows & Doors 601
Reynolds and Tree 914	The Saffron Group Construction Services 2224
Sam the Concrete Man 2212	Seal Smart, LLC 308, 2214
Sealtek Surface Coatings 701	Shade Your World 616
Shady Creek Woodworking 2002	Siding REPAIR Systems 1016
Sleep Number 301	Spas and More! 701
Squish Stoppers 2007	St. Charles Kitchens and Baths 515
St. Louis - Kansas City Council 2500	St. Louis Post Dispatch 300
St. Louis Resurfacing, Inc. 806	STL Fenceworks 816
Stone Hill Winery StoneCraft 1205	Epoxy Resurfacing 105
StreamLine Home Services, LLC 2025	Summer Accents 2019
Superior Sleep 517	Sweet Nectar Spa 510
Syndicate Sales Corporation 2308	TM Lawn St. Louis 500
Thelma's 1030	Bachus Concrete & Construction 712
Craig and Son Concrete 112	CONCRETE - SEALING 301
Adams Power Shower 901	CONCRETE - SPECIALTY 511
Christman & Sons Concrete, LLC 511	CONTRACTORS - GENERAL 2126
Gundaker Construction and Restoration Group 801	CONTRACTORS - REMODELING 808
Alair Homes 808	GI Meyer Construction & Repair, LLC 217
GI Meyer Construction & Repair, LLC 217	Granite Transformations 213
Holistic Home Improvement 830	Chesterfield Fence & Deck Company 416

### ADDITIONAL OPPORTUNITIES

Exhibitors have opportunities for added exposure when purchasing the following options:

- Enhanced Product/Category Listings - exhibitors may purchase additional listings for just \$35 each, add their website for \$30 per listing or make their listings bold for \$30 each
- Advertising - exhibitors may purchase ads in a variety of sizes, starting at just \$225!

### DAS HOLZ HAUS

FINE FURNITURE

Visit our showroom and...  
"EXPERIENCE THE DIFFERENCE OF QUALITY FURNITURE!"  
Living Room • Dining Room • Barstools • Office • Bedroom  
573 N. CR 325 E. • Tuscola, IL 217-543-3251  
Hours: Tu-Th 9am-5pm, Fri 9am-7pm, Sat 9am-4pm, Closed Sunday  
Dennis Lavers & Son's Furniture

We invite you to visit our booth #794

### UGLY CONCRETE?

Don't tear it out!

Cover your existing concrete with our beautiful and durable Pebblestone Epoxy Flooring System.

Can be installed on top of your existing DRIVEWAY • PORCH • WALKWAY • PATIO • POOL DECK BASEMENT FLOOR • GARAGE FLOOR & MORE!

Available in 15 colors!

FREE ESTIMATES! Call today!

ACT NOW! Pre-Season Discounts!

Celebrating 27 Years!

ST. LOUIS RESURFACING Booth #806

800-283-6234 314-576-6220 www.stlouisresurfacing.com

### Rollout Shelving Helps Keep Your Cabinets and Storage Areas Organized

Rollout shelving from The Pull-Out Shelf Company® is custom designed and built in the U.S.A. to fit any existing cabinet, pantry or storage area in your home or business. Their glide-out shelves provide increased space, better access and improved organization.

Their rolling shelves eliminate the pain of searching for items in the back of the cabinets and offer a near independence to seniors and those individuals with physical barriers and challenges.

Each durable sliding shelf is constructed of 8 ply Baltic Birch with an easy-to-clean washable melamine bottom. The shelves have heavy-duty full extension steel ball bearing slides and a storage capacity of up to 100 pounds. All of The Pull-Out Shelf Company's® patented slide-out shelf units come with a Lifetime Factory Warranty.

Three state-of-the-art clear UV finish provides years of protection. All shelves are hand built using dovetail construction, providing unparalleled strength. Pull-Out Shelves® quality and beautiful finish will complement your existing cabinetry from the kitchen, pantry or bathroom, and throughout your home.

Visit The Pull-Out Shelf Company® in Booth #2227.

Company's® patented slide-out shelf units come with a Lifetime Factory Warranty.

Three state-of-the-art clear UV finish provides years of protection. All shelves are hand built using dovetail construction, providing unparalleled strength. Pull-Out Shelves® quality and beautiful finish will complement your existing cabinetry from the kitchen, pantry or bathroom, and throughout your home.

Visit The Pull-Out Shelf Company® in Booth #2227.

### REDISCOVER YOUR BACKYARD

STOP BY OUR BOOTH (#7) FOR A CHANCE TO WIN A FREE FIRE PIT AND 10' X 12' PAVER PATIO

Lawn & Landscape SOLUTIONS

Outdoor Living & Landscaping

Connect James Reed, Owner, to a FREE no-obligation estimate for your backyard project!

(636) 262-6160

www.lawnandlandscapestlsolutions.com



# SPEAKERS & SHOW FEATURES

## SHOW OVERVIEW

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Informative speakers, interesting features and family fun areas bring thousands of people to the Home Show and keep them at the show longer.

### BETTER Living STAGE

**Laurie Smith**, designer,  
author and *Trading  
Spaces* alum and **Jeff  
Holper**, *The Mole Hunter*

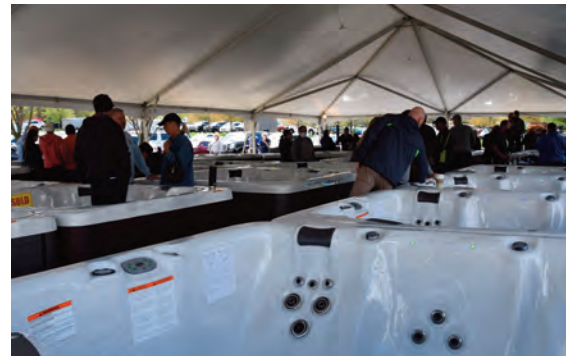


### 14th Annual St. Charles Sausage Festival & Wine Tasting



### SPA AND SWIM SPA BLOWOUT SALE

Sponsored by  
Spas and More!



### KIDSZONE

Presented by

ST. CHARLES  
COUNTY  
PARKS



Show visitors  
donated more  
than 250 pounds  
of food and  
household items  
for St. Louis Area  
Foodbank - the  
Show's most  
successful food  
drive to date!



# DELIVERING YOUR AUDIENCE

## SHOW OVERVIEW

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A survey conducted at the 2019 Show collected information on show visitors' demographics and buying intentions. Zip codes from Register to Win forms at this year's show helped determine where visitors live. The Show provides exhibitors with qualified buyers in a face-to-face selling environment.

### HOME OWNERSHIP

Own a Home	95%
Rent	5%

### SEX

Female	64%
Male	36%

### HOUSEHOLD INCOME

Less than \$50,000	16%
\$50,000 - \$74,999	21%
\$75,000 - \$99,999	22%
<b>\$100,000 - \$149,999</b>	<b>29%</b>
\$150,000 or more	12%

### AGE

18 - 24	5%
25 - 34	9%
35 - 44	17.5%
45 - 54	22%
55 - 64	22%
65 or older	24.5%
<b>70.5% are between 25 - 64 years old</b>	

### RESIDENCE

St. Charles County	46%
Illinois	13.5%
West County	12%
North County	11%
St. Louis City	5%
Jefferson County	4%
South County	4%
Lincoln County	3%
Franklin County	1.5%

### NUMBER OF SHOWS ATTENDED

<b>5 or more</b>	<b>41%</b>
3 - 4	19%
2	15%
<b>First show attended</b>	<b>25%</b>

### SHOW EXPERIENCE

**90% rated the Show Excellent or Good**

### FUTURE SHOW ATTENDANCE

**81% said they would definitely attend a future St. Charles Home Show**

# DELIVERING YOUR AUDIENCE

## SHOW OVERVIEW

7

Show visitors' buying intentions and show purchases.

### PURCHASES AT SHOW

47% of Show visitors made a purchase at the Show

### HOME IMPROVEMENT SPENDING

20% of Show visitors plan to spend more than \$10,000 on their next home improvement project

### HOME IMPROVEMENT PLANS

79% of Show visitors plan to do a home improvement project in the next year

### WHEN VISITORS PLAN TO START THEIR NEXT HOME IMPROVEMENT PROJECT

Within 3 months	46%
Within 3-6 months	17%
Within 6-12 months	16%
More than 12 months	21%

### APPOINTMENTS MADE AT SHOW

40% of Show visitors said they made an appointment with a Show exhibitor

### HOW MUCH VISITORS PLAN TO SPEND ON THEIR NEXT HOME IMPROVEMENT PROJECT

\$1 - \$99	4%
\$100 - \$999	9%
\$1,000 - \$4,999	41%
\$5,000 - \$9,999	26%
\$10,000 - \$14,999	6%
\$15,000 or more	14%

### SHOW DIRECTORY

80% of Show visitors said they would use the Show Directory as a buying guide for future home purchases

### TOP PRODUCTS/SERVICES VISITORS PURCHASED AT THE SHOW

Garden	Lawn	Home Entertainment
Interior Decorating	Bathroom Remodeling	Windows & Siding
Flooring & Carpet	Environmentally Friendly	Doors
Kitchen Remodeling	Plumbing	Pool & Spa



# SCENES FROM THE SHOW

## SHOW OVERVIEW

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# EXHIBITORS SAY IT BEST

## SHOW OVERVIEW

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Comments from exhibitors taken from a post-show survey and attendee comments from an exit survey.

"Biggest day of selling since COVID (over \$17,000 sold today)!! It's so "KNIFE" to see people and happy clients again!!"

**Cutco Cutlery**

"Loved the show! Fantastic crowd."

**BATHFITTER**

"I thought it was a great show. There were some slow times, but I'm happy with what we came out with being (hopefully) the last of the covid shows."

**Concrete Craft of West St. Louis County and St. Charles**

"We really liked the one way aisles. It cut down on congestion and allowed for freer movement for the consumers to get to the booths."

**Cole's Classic Remodeling**

"The Spa Tent Sale SOLD OUT!"

**Spas and More!**

"We had a great show and we are excited to be able to come back to exhibit in September. Thank you to HBA staff and St. Charles Convention Center staff - they did a great job putting together this event."

**Freddie Lee's Ghetto Sauce**

### Consumer Quotes

"Great show as always. Thank you for making it safe."

"Great exhibitors!"

"Lots to see."



# PARTICIPATING EXHIBITORS

## SHOW OVERVIEW

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610 Insulation, LLC	Cutco Cutlery	Koala Insulation	Raising Solutions, LLC
AAA Home Services	D & B Sales, Inc.	Lawn & Landscape	ReBath
Absolute Comfort Systems	Das Holz Haus	Solutions, LLC	Renewal by Andersen
ACI Exteriors	Davis Meat Processing, LLC	Lawn Doctor of Mid County-	Renovate Rite
Adams Power Shower	Designer Palms, Inc.	St. Charles	Rhodes Custom Finishes
Advance Carpet One	Doosan Bobcat	Leafguard of St. Louis	Sam The Concrete Man
AdvantaClean	Dynamic Protective Coatings	Lifestyle Market Place	Scentsy - Cathy Bell
Aerus	EcoMaids	Lifetymz	Seal Smart, LLC
Aholt Construction	Elite Air Systems	M&E Sales	Second To None Beauty
& Home Improvement	Enercept, Inc.	McManus Construction, Inc.	Shade Your World
Alenco Home Improvement	EUROSHINE USA, INC.	Meramec Hardscapes	Siding Repair Systems
Alenco (Kohler Div.)	Eyman Kitchen & Bath	Metro Lawn Sprinklers	SlabJack Concrete Lifting, LLC
Amaya Contracting	Farmers Insurance/	& Landscapes	Small Batch Winery
American Roofing & Exteriors	Taxman Insurance Group	MGT Films	Solis Energy Services
American Sleep Therapy	Five Star Painting	Mid America Cabinet Refacing	Something New
Anderson Cabinet Company	of St. Charles	Mid America Chevy Dealers/	Spas and More!
Aqua Pool Pros	Flagpole Farm	Southport Marketing	Spray-Net
Archway Coatings	Floor Coverings International	Midtown Home	St. Louis Post-Dispatch/
Astro Heating & Cooling	Foundation Recovery Systems	Improvements, Inc.	Barden Circulation
B & W Concrete Services	Freddie Lee's	Midwest Exterior Design	StateWideSolar.com
Bacchus Concrete	Gourmet Sauces, LLC	Midwest Window Tinting	STL Design and Build
and Construction	Furniture Showcase/	Missouri Constructors	Stone Hill Winery
Backyard Furniture	DBA Mattress World USA	Missouri Hardscapes	StoneCraft Epoxy Resurfacing
Bath and Kitchen Connection	Garage Force	Missouri Solar Applications	Summer Accents Umbrellas
Bath Planet of St. Louis	Garden Green	Modern Solutions, LLC	By Water Canopy
and Perfect Choice	GizMow, LLC	Mold Solutions	Superior Sleep Experience
BATHFITTER	Granite Transformations	Mosquito Authority	T-Mobile
BEAM Vacuum Systems	of St. Louis	of St. Charles County	TheHomeMag
Bear Creek Yard Creations	Greene Prairie Woodworks	Mosquito Joe	Thompson Farm
The Bedroom Store	The Grout Medic of St. Louis	Mosquito Squad of West St.	Soups & More
Bekah Miller Team -	The Gutter Cover Company	Louis & St. Charles County	Total Tinting
State Farm	Gutter Helmet	My Pillow	Town & Country Landscaping
Berry Door & Window	By Harry Helmet	Nectar of the Vine	Trelora
Blind Ambition	H2 Only-Water Purification	Nightworks Lighting	TRIMLIGHT ST. LOUIS
Bob The Builder, LLC	H. C. Awnings	Nothing Bundt Cakes	Two Men and a Spa Dolly
Bone Dry Roofing	Helitech Waterproofing	Onsite Window Screening	Two Men And A Truck
CertaPro Painters	& Foundation Repair	Pros of St. Louis	Uncommon USA, Inc.
Classic Buildings	A Holistic Solution	Outdoor Lighting Perspectives	Universal Windows
Classic Kitchen Refacing, LLC	Holper's Pest	Outdoor Living Solutions	of St. Louis
Click Heat - Jennifer	& Animal Solutions	Outdoor Republic	U.S. Bank Home Mortgage
Gant-Brush	HomeRun Products, LLC	The Pace Group, Inc.	Valenti's Design,
Closet Factory	HomeSource Custom Homes	Pella Windows & Doors	Build & Remodel
Cole's Classic Remodeling	Hot Shotz	Plank And Sons Woodworking	Visionary Associates, Inc. /
Concrete Craft of West	Mobile Power Wash	PowerHome Solar	ATT Preferred Dealer
St. Louis County and	Innovation X of Michigan	Prairie Pride Industries, Inc.	White Pines Wood Products
St. Charles	Innovative Shade	Prestige Products Direct	Window World
Consort Homes	Solutions, LLC	Professional Irrigation	Woods Basement
Contemporary Roofing	Jacob Sunrooms,	Systems, LLC	Systems, Inc.
Cool Shades	Exteriors & Baths	Pure Heat Gourmet Sauces	The Wright Door Company
Custom Discount Exteriors	jlbinvestments	R&R Remodeling	XteriorPRO / Window Depot
Custom Door Transformations	Kitchen Craft Cookware	RainTight Decks	of St. Louis





**September 24-26, 2021**  
 St. Charles Convention Center  
 St. Charles, MO



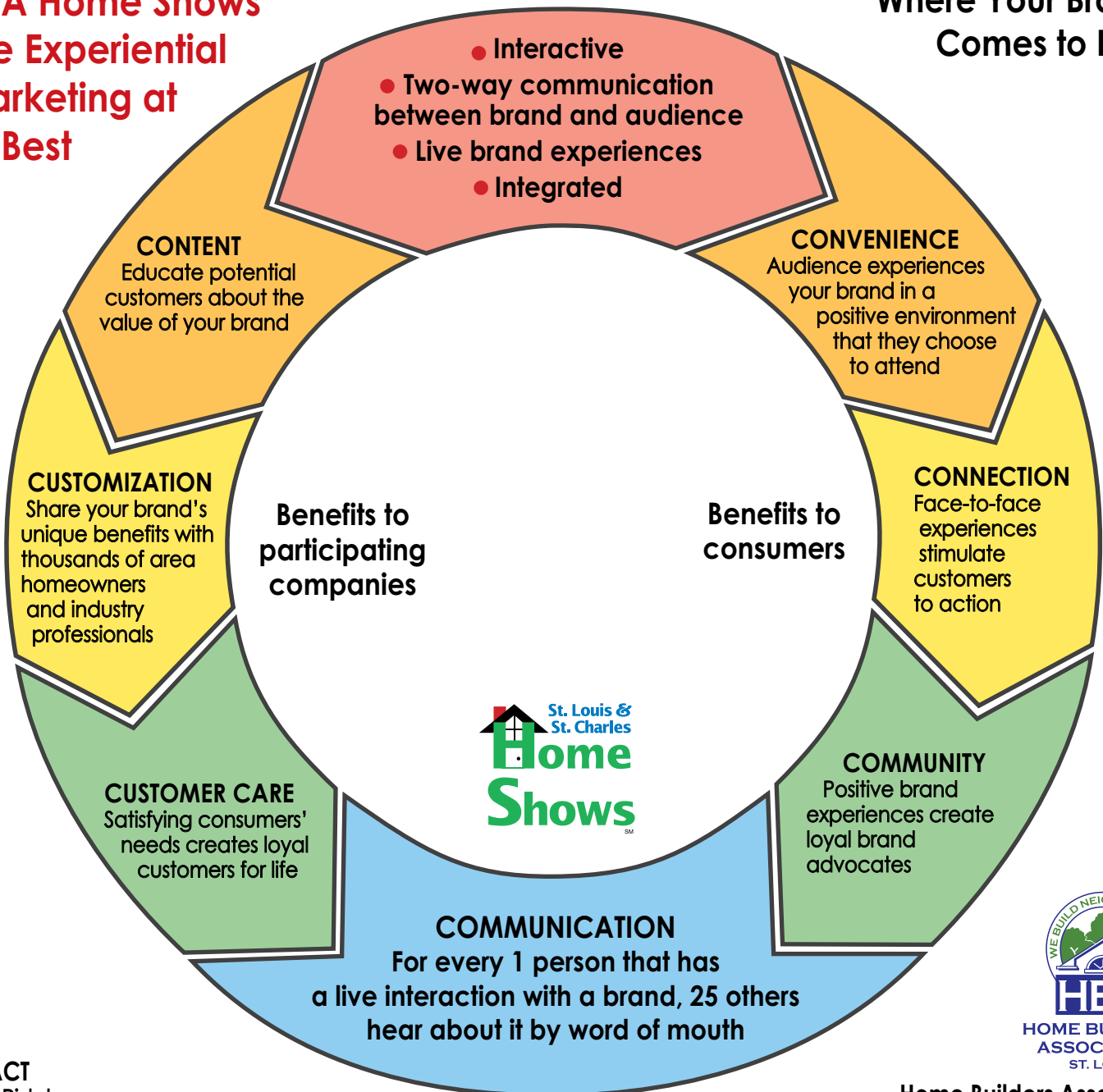
**March 3-6, 2022**  
 America's Center  
 St. Louis, MO



**April 1-3, 2022**  
 St. Charles Convention Center  
 St. Charles, MO

**HBA Home Shows  
 are Experiential  
 Marketing at  
 its Best**

**Where Your Brand  
 Comes to Life!**



**CONTACT**

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**STLHomeShow.com**



**HOME BUILDERS  
 ASSOCIATION  
 ST. LOUIS**

**Home Builders Association  
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