

2021 Builders Home & Remodeling Show Directory Advertising Contract

LP SmartSide® ExpertFinish TRIM & SIDING

September 24-26, 2021 St. Charles Convention Center

Available Ad Sizes	Ad Costs - Cho	Ad Costs - Choose Ad	
Full Page Color (8" wide x 10.5" tall)	□ \$950		
Half Page (8" wide x 5.125" tall)	☐ Color - \$475	☐ Black & White - \$425	
Quarter Page (3.875" wide x 5.125" tall)	☐ Color - \$275	☐ Black & White - \$225	
*Ad space is limited and available on	a first-come, first-served	basis.	
Please review and complete the information August 27, 2021.	below. Payment, contrac	t and ad MUST be received by	
The Home Builders Association of St. Louis, publish the Home Show Directory in accord			
 The advertiser will furnish a completed as August 27, 2021. High resolution (300 dpi also acceptable. 			
 This contract is non-cancellable and not s The advertiser will pay the costs of any che Publisher will provide proof with changes provide additional corrections within 48 h Advertiser must be exhibiting in this Shown 	nanges or additions to the included. Advertiser mus nours.	original ad sent to Publisher.	
Advertiser's Signature	Date		
Company Name	Email Address	Email Address	
Puhlisher's Signature HBA			

Please make check payable to HBA and mail to 10104 Old Olive St. Rd., St. Louis, MO 63141. Questions? Contact Ellen Viehmann at 314-817-5620 or ViehmannE@hbastl.com.